



# “Help a Mother and Newborn in Liberia” Project

Implemented under the  
Bowier Trust Foundation  
Switzerland (BTFS)

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# Background

Reducing maternal and Newborn mortality is one of the priority goals on the international agenda—the new global target is to reduce the maternal mortality ratio (MMR) to <70 maternal deaths per 100 000 live births, and the country should reduce their MMR by at least two-thirds from the 2010 baseline, and no country should have an MMR higher than 140 deaths per 100 000 live births by 2030 (Maternal Health Task Force at the Harvard University, 2017). However, Liberia, a nation riddled with fourteen years of civil war, has fallen behind when it comes to this. Thousands of women and New-born are exposed and vulnerable to the risk of dying from pregnancy and delivery-related complications. In 2017, the maternal mortality ratio for Liberia was 661 deaths per 100,000 live births. (World Data Atlas,2017). About three-quarters of these deaths were caused by postpartum haemorrhage, hypertensive disorders such as pre-eclampsia/eclampsia, unsafe abortion, and other delivery-related complications. Most of these are due to a fragile health care delivery system, and there are limited competent health workers, lifesaving drugs and equipment, and little knowledge about many diseases. Also, half of the birth occurs at home by unskilled health professionals.

While these issues represent a challenge yet to be adequately addressed, the immediate causes of maternal death only paint part of the picture; many risk factors for maternal death begin long before delivery. Social determinants such as geographical locations, socioeconomic status, and race/ethnicity also influence a woman's likelihood of dying from childbirth-related complications in Liberia.

The "Help a mother and newborn in Liberia" project is tailored to address these challenges by integrating health practitioners at local health facilities within our target communities, outlining services to promote and maintain access to maternal health care, and promoting healthy conversations amongst young adolescents and Women.

# Background

Reduce newborn mortality in 4 communities (Mambakaba, Kakata, Gibi and Firestone) in Margibi District, Liberia. Margibi was selected because it has the second highest rate of maternal and newborn deaths after the district of Montserrado (with the capital Monrovia) in Liberia. In 2019, 207 women out of 11,345 live births died, the main cause being bleeding (Liberia IDSR Epidemiology Bulletin, 2019). In contrast to the Montserrado district, fewer measures are being taken in the Margibi district to combat maternal deaths; Therefore, this project is being implemented in the Margibi district.

Comparison: In Switzerland, the birth-related mortality rate is 1 in 9,500 births. The rate has increased slightly compared to 2002 (1 in 11,300). Switzerland is one of the safest countries for women giving birth.

Source: <https://www.swissfamily.ch/artikel/muetter-sterblichkeit>)

# Objectives

The objectives of the "Help a Mother and New-born in Liberia" project include:

- 1** Build the capacities of twenty five (25) local maternal health care service providers and fifty (50) Traditional Midwives by January to improve maternity and New-born care delivery services.
- 2** Supply ten (10) health facilities with basic maternal health equipment and drugs by January to improve maternal health delivery outcomes and promote safe delivery procedures.
- 3** Supply fifty (50) Trained Traditional Midwives with working tools by March to motivate them to work in line with the health facilities.
- 4** By April 2022, so-called health clubs will be formed in ten (10) schools (upper level), which will promote awareness of sexual and reproductive health for adolescent teenagers and girls in particular will understand how to live a self-determined life
- 5** Establish Maternal health clubs in ten (10) health facilities by August to promote maternal health awareness and empower women.

# Outputs and outcomes

## **Outputs**

Implementation of the project activities will yield the following:

- 25 local maternal health care service providers capacities built in providing quality maternal health care to women at the health facilities
- 50 Traditional Midwives capacity built in providing quality maternal care to women in their community
- Basic medical equipment and drugs supplied to 10 health facilities
- Working tools supplied to 50 Trained Traditional Midwives
- Maternal Health clubs established in 10 health facilities
- Health clubs established in 10 secondary schools
- 10 secondary schools supplied with sanitary pads for one year
- Maternity kits provided to 100 less fortunate pregnant women during delivery

## **Outcomes**

Positively affect the baseline of following:

- Awareness
- Quality of Maternity and newborn care services
- Delivery outcomes
- Facility delivery
- Teenage pregnancies

# Activities and Duration



# Beneficiaries and impacts

The "Help a mother and New-born in Liberia" project will impact a range of stakeholders: 1) Maternal Focus Service Providers from local clinics and health centers, refreshing their minds on addressing complications and pregnancy and at birth, and providing essential Maternal and Newborn care; 2) Traditional Midwives from the communities, who will gain knowledge on how to identify danger signs in pregnancy and be provided working tools to monitor the pregnant women in their communities effectively; 3) Pregnant and postpartum women within reach of our targeted health facilities, who will benefit from the medical equipment and drug supply to the hospital and the maternal club activities; and Young adolescent (from age 12 and above) from the targeted secondary schools, who will benefit from the health club activities and the sex education workshops. In general, all the people from the 4 targeted districts (Mambakaba, Kakata, Gibi, and Firestone) will benefit as this project seeks to reduce the high maternal and newborn deaths.

**The resultant outputs – trained maternal health workers, resources supply, and informed women and young adolescents – will improve maternity and newborn care services and reduce unwanted pregnancy and risky health behaviour's in these districts, hence reducing the ratio of maternal deaths.**

# Project Implementation

The successful implementation of project activities will be greatly enhanced by the below methods:

- ❑ Facilitate the total involvement of the county health and education team, health facilities heads, secondary school heads, Traditional Midwives Heads, and town chiefs at every stage of the project to ensure local ownership and long-term sustainability.
- ❑ After the second phase of the project, one staff will be selected from each health facility and school to locally monitor and evaluate the donated materials' usage and the project impact and delivery outcomes in each facility.
- ❑ Assessment of all activities will be made after the third phase of the project to ensure that each activity's desired output was met.
- ❑ After the project's final phase, the project team will visit the facilities and schools once a month for six months to monitor and evaluate the project impact and results.
- ❑ Each district will be mapped and divide into regions. A maximum of three midwives will be assigned to a region to monitor and refer pregnant women within the assigned region. This will enable effective data collection and make the project impact measurable.
- ❑ Collaboration with grassroots organizations with shared values to promote diversity and maximize resources

# Budget

Activities	Cost	Currency
Training of 25 local maternal health care service providers	\$4762.00	USD
Training of 50 Trained Traditional Midwives	\$5,312.00	USD
Medical equipment and Drugs for 10 health facilities	\$5,750.00	USD
Maternity kits for 100 pregnant women during delivery	\$2,200.00	USD
Special package for 50 Traditional Birth Attendants (TBAs)	\$1,550.00	USD
Pregnancy prevention and menstrual materials for 10 secondary school	\$1,247.00	USD
Logistics and Transportation cost	\$3,329.00	USD
Miscellaneous	\$2,415.00	USD
<b>Total</b>	<b>\$26,565.00</b>	<b>USD</b>

# Why Partner/Sponsor



*Our partners are our enablers, making it possible to achieve our goals to reduce maternal and child mortality in Liberia. This is a strong signal to the government of Liberia and also to the international community*

## **Corporate social Responsibility**

Join the corporate social responsibility in promoting the reduction of maternal deaths and supporting young people initiatives.

## **Promote meaningful youth engagement activities**

Be a part of the people that support young people as they passionately implement social impact projects in their communities.

## **Smart Marketing**

Your organization logo will be branded on our platforms as a key partner/sponsor of this project. This includes promotional contents, banners, branded items, and project report.

## **Reward and Recognition**

Your organization will be recognized as a partner/sponsor of this project at our event. We will also provide advertising space for all our project supporters at the project closing gala dinner. Supporters are encouraged to pay a visit to our Project sites in Liberia.

# Thank You

For more information, Please contact



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**Together, we can effect change**

# Thank You

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